

JO MUNCASTER

CONTACT



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PORTFOLIO :
www.jomuncaster.design

ABOUT ME

I'm an interdisciplinary designer and illustrator. I enjoy translating complex ideas into clear, engaging visual stories through design, motion, and digital media. With experience across creative production, content strategy, and collaboration, I am driven by work that tells a thoughtful, accessible, and impactful story.

EDUCATION

INTERACTIVE MEDIA DESIGN

Fanshawe College

2024 - 2026

- Multidisciplinary design program focused on creating clear, accessible digital content across web, branding, motion, and interactive media
- Emphasis on translating complex ideas into visual and narrative formats through research, concept development, and execution
- Collaborative, hands-on projects simulating real-world briefs and cross-functional workflows

BA CRIMINAL JUSTICE & PUBLIC POLICY

University of Guelph

2017 - 2019

- Interdisciplinary program combining political science and sociology with a focus on public policy development, implementation, and evaluation
- Examined justice systems in national and global contexts, with attention to equity, governance, and societal impact
- Developed foundational skills in research, policy analysis, and critical evaluation of data and evidence

WORK EXPERIENCE

GRAPHIC | MOTION | 3D DESIGN

2026 - CURRENT

INTERNSHIP | STUDIO 73 DIGITAL MEDIA COMPANY

- Creating digital assets including graphics, motion graphics, and 3D models for live clients.
- Translating client goals and brand messaging into clear, engaging visual content for web, social media, and promotional use.
- Adapting designs for multiple platforms and formats to maximize clarity, accessibility, and communicate key messages effectively to public audiences.
- Packaging visual content for use across social platforms, websites, and marketing materials.

PROJECT MANAGER

JAN 2026 - APR 2026

FANSHAWE COLLEGE | LONDON AVIATION MUSEUM

- Awarded *Top Capstone Project* among graduating Interactive Media Design cohort for outstanding concept, execution, and user experience.
- Led the planning and execution of a website redesign project for the London Aviation Museum, coordinating a multidisciplinary team of 5 designers and developers.
- Organized weekly team meetings and managed task assignments to ensure project milestones and deadlines were met.
- Acted as the primary liaison between the client and the project team.
- Contributed to creating project presentations and documentation, including strategy, graphic design, marketing, and client deliverables.

FOUNDER | CONTENT CREATOR

2020 - 2024

JOLLIPOP STUDIOS | SMALL BUSINESS

- Designed and produced handmade stationery featuring original art work.
- Developed brand identity, product line, and online storefront.
- Managed end-to-end operations including production, marketing, customer service, order fulfillment, and shipping.
- Created short-form visual content including graphics, photography, and video for social media and online platforms.

BAR COORDINATOR | SUPERVISOR

2022 - 2024 SEASONS

STRATFORD FESTIVAL

- Coordinated bar operations across multiple venues and event spaces, supporting both public performances and private events.
- Collaborated with cross-functional teams (events, front-of-house, production, and administration) to align logistics and resolve issues in real time.
- Supervised and supported front-line staff while maintaining high service standards in fast-paced environments.

SKILLS

Design & Content Creation

- Adobe Creative Suite | InDesign, Illustrator, Photoshop, Premiere Pro & After Effects
- Canva and Figma for info graphics, layouts, and digital content
- Motion and 3D Tools | Cinema 4D, Autodesk 3ds Max, & Blender

Digital & Social Platforms

- Social media content creation and publishing across Instagram, Facebook, X, TikTok, & YouTube
- Experience packaging content for web, print, and social platforms

Content Strategy & Organization

- Strong organizational, time management, and problem-solving skills
- Experience managing multiple projects, deadlines, and content workflows